



STUDY ABROAD PROGRAMS

2025 FACULTY-DIRECTED

[#HaslamAbroad](#)



ABOUT HASLAM STUDY ABROAD 2

 What is a Haslam Faculty-Directed Study Abroad Program? 2

 Why Study Abroad? 2

 Who is Eligible? 2

APPLICATION PROCESS 3

PROGRAM COST 4

 Tuition and Fees 4

 Program Fee 4

 International Airfare 4

 Personal Expenses 4

SCHOLARSHIPS 5

WINTER MINI-TERM 6

 Economic Empowerment Service Project in Vietnam 6

 First-Year Experience in Costa Rica 7

 First-Year Experience in Cuba 8

 Global Supply Chain Operations in Panama 9

SPRING I & SPRING BREAK/SPRING II & MAY MINI-TERM 10

 International Business in Latin America 10

 Global Strategic Management in the United Kingdom 11

MAY MINI-TERM 12

 International Business in Portugal and the European Union 12

 Marketing and International Business in Iceland 13

 Nonprofit, Social, and Micro Enterprises in South Africa 14

 International Business in The Netherlands 15

 International Business in Italy and the European Union 16

 Global Supply Chain Management in Greece 17

IMPORTANT DATES AND NEXT STEPS 18





ABOUT HASLAM STUDY ABROAD

What is a Haslam faculty-directed study abroad program?

- Short-term study abroad programs led by Haslam faculty
- Available to all majors and concentrations/collaterals
- Earn 3 to 4 Haslam credit hours or fulfill your Global Citizenship International Vol Core requirement
- All courses taught in English
- Satisfies "IB 489" study abroad requirements for International Business concentrations/collaterals

Why study abroad?

- Gain new insights into how business is conducted in other parts of the world
- Build your resume — employers are looking for candidates with international exposure

- Develop stronger cross-cultural communication skills
- Hone your ability to cope with unfamiliar situations
- Acquire an understanding of cultures and perspectives different from your own

Who is eligible?

- Students who completed any program prerequisite(s), are currently enrolled in the program prerequisite(s), or plan to enroll in and complete the program prerequisite(s) by the start of the program
- Students who successfully completed the faculty-directed program application by the stated deadline



APPLICATION PROCESS

Complete the online application and rank your top programs at programsabroad.utk.edu.

There may be multiple deadlines to consider depending on the program(s) in which you are interested. Please refer to the following program pages for specific deadlines. Although not required, students are welcome to meet with an IPSA advisor at any time during the application process.

The priority deadline offers students the first opportunity to apply for faculty-directed study abroad programs. Students who submit their applications by this deadline will have only their first-choice program considered. Many programs may reach full capacity and close after this initial round of applications.

The final deadline is the last chance for students to apply for faculty-directed programs. All ranking choices will be considered.

Upon receiving your acceptance email, you have five days to confirm your participation in the program. It's important to secure your spot early because programs close once they reach full capacity.





COST

Students should budget for tuition and fees, a program fee, international airfare, and personal expenses.

TUITION + FEES

- Each faculty-directed program earns credit toward the required 120 credit-hour total; students are responsible for the associated tuition cost
- For the Spring I/Spring Break and Spring II/May Mini-Term, tuition and fees will be rolled into your spring load tuition
- All tuition and program fees are assessed through myUTK

PROGRAM FEES

The program fee varies by program but includes:

- All compulsory group expenses such as accommodations
- In-country transportation
- Tours/excursions
- Some group meals over the course of a program

Students will be charged the university's Global Programs Fee of \$175 in addition to the program fee.

INTERNATIONAL AIRFARE

- Students are responsible for their airfare cost
- Program faculty provide their own travel schedules and advise students on how to purchase airline tickets; students may travel with faculty or on their own
- Students can often arrive early or stay later than official program dates as long as they attend the program on time and stay for its full duration

PERSONAL EXPENSES

While the program fee will cover many expenses, students should also budget for:

- Some meals
- Passport or visa application, if necessary
- Additional personal spending and travel

Expense details are available at programsabroad.utk.edu.



SCHOLARSHIPS

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE STUDY ABROAD SCHOLARSHIP

Funding is available to undergraduate business students enrolled in or applying to an approved education abroad program. Application details are available at tiny.utk.edu/HCBStudyAbroadSchol.

HASLAM GLOBAL LAUNCH SCHOLARSHIP

Funding is available to undergraduate business students who either participate on the international business case competition team or successfully complete an approved research project to use towards future participation in an approved education abroad program.

CGE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit-based funding is available for UT undergraduates participating in a university-approved education abroad program.

HOPE SCHOLARSHIP

HOPE Scholarship recipients may be able to use scholarship funds toward tuition if enrolled in at least six credit hours towards degree requirements in the summer. To apply for a university scholarship or to learn more about federal financial aid, please contact One Stop Student Services.

SUPPLY CHAIN FACULTY-DIRECTED PROGRAMS (PANAMA & GREECE)

Students who participate in either the Global Supply Chain in Panama or Greece faculty-directed programs are eligible for a \$1,000 scholarship toward their program fee.



Winter Mini-Term | Economic Empowerment Service Project in Vietnam

January 4-13, 2025



“ Being actively involved in the process of establishing the Vietnam study abroad program has been a rewarding and exciting opportunity. The International Business Club looks forward to helping students expand their horizons by engaging with a local community and promoting entrepreneurial ventures that promote growth and self-sufficiency in the region. This is Haslam's first ever international service trip, and I can't wait to see students enjoy the beauty of Vietnam and learn about the business culture and customs! ”

- **Yoseline Cortes Martinez**
International Business Club, President

Haslam's first-ever international service-based program leverages business acumen for the greater good by connecting students directly with a social enterprise that empowers economically disadvantaged female artists in Vietnam. From rural villages to the bustling streets of Ho Chi Minh City, students not only see the entire life cycle of a locally-made product for global distribution, they also experience Vietnam's rich culture through service learning and engagement with local businesses.

- Application Deadline:** **September 23**
- Prerequisites:** None
- Courses:** IB 489: Study Abroad *Note: This program is open to all in the UTK university community.*
- Faculty Leaders:** Sara Easler, seasler@utk.edu, and Mike Galbreth, galbreth@utk.edu
- Contact:** International Programs & Study Abroad, haslamabroad@utk.edu

Winter Mini-Term | First-Year Experience in Costa Rica

January 4-11, 2025



“ Choosing to study abroad with the First-Year Experience Program in Costa Rica was the best decision I made during my first year. I was exposed to various sectors of international business that not only broadened my perspective but also helped me solidify my choice to major in marketing. This was my first international experience, so having Haslam faculty lead the trip made everything less intimidating. Overall, this program sparked my interest in international business and transformed the trajectory of my educational and professional goals.”

- **Ellie Housley**

Haslam First-Year Experience Program, Costa Rica

In this program, students learn about contemporary business, government, and economic development issues in Costa Rica while also exploring the “Pura Vida” culture, history, food, and natural environment of this beautiful Central American country. They receive an introduction to business in Central America and learn about the role of sustainable development from both a business and environmental standpoint.

Application Deadline:	September 23
Prerequisites:	First-year HCB students only
Courses:	BUAD 299: Special Topics (1 hr.) and IB 489: Study Abroad
Faculty Leader:	Mark Willoughby, mwillou1@utk.edu
Contact:	International Programs & Study Abroad, haslamabroad@utk.edu

Winter Mini-Term | First-Year Experience in Cuba

January 3-10, 2025



“ Studying abroad during my first semester in college was a complete game changer for me. I learned about the diverse businesses and upcoming projects shaping the Cuban economy. Beyond the business and economic aspects, I personally learned a lot about the Cuban culture, finding people to be very welcoming and open-minded. This experience taught me more in a week than an entire semester in a classroom would have! ”

- Ryan Suazo Ocon

Haslam First-Year Experience Program, Cuba

In this highly experiential program, Haslam first-year students visit and interact with a variety of businesses and leaders throughout Cuba. Students explore Cuba’s changing entrepreneurial and international business environment, particularly in how they interact with economic and political conditions. They immerse themselves in Cuba’s rich and diverse culture, including its music, art, and dance.

Application Deadline: **September 23**

Prerequisites: First-year HCB students only

Note: to be eligible for this program, you must have a valid passport at the time of application. Your passport must be valid for at least 6 months after the last day of the program.

Courses: BUAD 299: Special Topics (1 hr.) and IB 489: Study Abroad

Faculty Leader: Lauren Jacobs, laurenjacobs@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

Winter Mini-Term | Global Supply Chain Operations in Panama

January 5-18, 2025



“ The blend of educational and cultural immersion of this program provided a unique perspective that I couldn't have gained in a traditional classroom setting. Exploring the vibrant streets of Panama City, engaging with the friendly locals, and practicing my Spanish were just a few highlights. Witnessing the operations of the Panama Canal firsthand was truly fascinating. This trip significantly broadened my understanding of international business and logistics, making me more prepared for the global workforce. ”

– **Evan Mainous**

Haslam Faculty-Directed Program, Panama

This program emphasizes frontline decision-making in purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. Students gain an understanding of logistics systems operations and tactics. Decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline: **November 4**

Prerequisites: BUAD 331

Courses: SCM 413: Logistics Operations (3 hrs.) or BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship International.

Faculty Leader: Alexandre Rodrigues, arodri23@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

Spring I & Spring Break | International Business in Latin America

January 21-March 7, 2025 (Spring I Course Dates)
March 15-22, 2025 (In-Country Dates)



“ This program was packed full of business visits that allowed us to see firsthand the global marketplace in Chile and network with business professionals. It is inspiring to meet several professionals who were not citizens of Chile but living and working there—a reminder that there is no limit to where we can take our careers. The scenery, especially in the surrounding Andes mountains, was also breathtakingly beautiful. I would certainly suggest this program to anyone wanting to experience Latin American culture. ”

– **Khadeja Al-Khelaifi**

Haslam Faculty-Directed Program, Latin America

This program prepares future managers for the challenges of competing in the global marketplace, specifically with conducting business in Latin America. Students gain tools and knowledge useful for understanding the business and competitive environment, as well as the unique managerial challenges of firms operating in the region. They learn to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices.

Application Deadline: **November 4**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship International.

Faculty Leader: Kelly Hewett, khewett@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu



Spring II & May Mini-Term | Global Strategic Management in the United Kingdom

March 12-May 7, 2025 (Spring II Course Dates)
May 18-28, 2025 (In-Country Dates)



“ This program opened my eyes to the world in a new way, igniting a passion for travel. Our team, who traveled together, had a positive and collaborative experience. We spent many hours working on a microsimulation and learning the intricacies of running a business. Beyond work, we explored various areas, tried new foods, and met wonderful people. Our instructors were incredibly patient, breaking down every aspect of the process to ensure a seamless experience. London, with its rich history and vibrant culture, is a beautiful city. Experiencing it firsthand was profoundly life changing. ”

- **Miracle Smith**
Haslam Faculty-Directed Program, United Kingdom

In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring England’s capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

- Application Deadline:** **November 4** (Priority); **November 25** (Final)
- Prerequisites:** BUAD 331/332, BUAD 341/342, and FINC 301 or FINC 306
- Courses:** Courses: BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) and IB 489: Study Abroad
- Faculty Leader:** Christie Ekern, cekern@utk.edu
- Contact:** International Programs & Study Abroad, haslamabroad@utk.edu

May Mini-Term | International Business in Portugal and the European Union

May 18-28, 2025



“ I feel so fortunate to have studied international business in Portugal. This program was an amazing way to see how businesses function in an environment that heavily promotes and supports entrepreneurship and innovation. We explored a wide variety of businesses ranging from start-ups, non-profits, and production to learn about how Portugal’s unique culture impacts business. Outside of the classroom, Portugal offered so many beautiful sights to see, historic cities to explore, and endless great food to try. ”

– **Emma Van de Wetering**
Haslam Faculty-Directed Program, Portugal

Through this unique and timely program, students learn about business practices within Portugal and the European Union. As a rising technology and start-up center of Europe, Portugal has focused on attracting new firms and workers to contribute to their quickly growing economy. Students learn how business operates and experience the beauty and charm of the nation through site visits at local and multinational corporations within Portugal.

Application Deadline: **November 25** (Priority); **February 17** (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad
Note: BUAD 400 can count as an international business elective and/or Global Citizenship International.

Faculty Leaders: Russell Crook, tcrook@utk.edu, and Russell Zaretski, rzaretsk@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

May Mini-Term | Marketing and International Business in Iceland

May 18-28, 2025



“ I am so thankful I had the opportunity to study abroad in Iceland. I can truly say that this was one of the best experiences of my life. Iceland is breathtaking. We got to visit six Icelandic businesses and learned about international business. We also had plenty of free time to explore Iceland and learn more about their culture. I did not know a single person going into this trip but I left with many new friends and built relationships with the two faculty leaders. This experience was an amazing once in a lifetime opportunity and I would recommend it to anyone! ”

- **Sophia Parrish**

Haslam Faculty-Directed Program, Iceland

This program introduces students to international marketing and business in Reykjavik, Iceland. In the world's most northern capital, students explore marketing-emphasized topics such as the consequences of over-tourism and Iceland's pathway to geothermal energy. Iceland, with its striking landscapes, serves as a stunning backdrop to which students can apply classroom theory to practice through business site visits and cultural excursions.

Application Deadline: **November 25** (Priority); **February 17** (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Marketing (3 hrs.) and IB 489: Study Abroad
Note: BUAD 400 can count as an international business elective, marketing elective, and/or Global Citizenship International.

Faculty Leader: Melinda Micheletto, mjmicheletto@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu



May Mini-Term | Nonprofit, Social, and Micro Enterprises in South Africa

May 18-28, 2025



“ I was able to learn a completely new side of business that I had not been exposed to yet. I had the opportunity to experience and witness how corporate social enterprises work. I felt like the faculty leader genuinely wanted our input in real life problems that people and businesses face in South Africa. While this put pressure on me, it also pushed me to think outside the box and offer real solutions to people dealing with problems. I loved the idea of having a business but at the same time giving back to the community. ”

- **William Henriquez Alvarez**
Haslam Faculty-Directed Program, South Africa

In this program, students explore local businesses and nonprofits while experiencing firsthand how culture and government have contributed to the internationalization of businesses in South Africa, one of the most ethnically, linguistically, and religiously diverse countries on the African continent. With the South African constitution recognizing 11 official languages, the country has been affectionately dubbed the “Rainbow Nation” since the fall of Apartheid.

- Application Deadline:** **November 25** (Priority); **February 17** (Final)
- Prerequisites:** MGT 202 or equivalent
- Courses:** BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad
Note: BUAD 400 can count as an international business elective, entrepreneurship elective, and/or Global Citizenship International.
- Faculty Leader:** David Gras, dgras@utk.edu
- Contact:** International Programs & Study Abroad, haslamabroad@utk.edu



May Mini-Term | International Business in The Netherlands

May 18-28, 2025



“Living in the Netherlands was an experience like no other. From biking along the canals of Amsterdam to exploring the history and innovative architecture of Rotterdam, every day was a new adventure. The Dutch culture is welcoming and vibrant. The professional opportunities I encountered, from networking with international business leaders to visiting cutting-edge tech companies, were invaluable. I highly recommend the Netherlands to anyone looking for an enriching and unforgettable experience.”

- **Christian DePriest**
Study Abroad Program, The Netherlands

This program combines classroom learning, site visits, and cultural immersion activities to provide students the opportunity to learn firsthand about the Netherlands' international business environment and rich culture. Students observe the Dutch perspective on innovation, supply chain, technology, and economic development by engaging with leading firms, all while considering the cultural and historical nuances that contribute to their success.

- Application Deadline:** **November 25** (Priority); **February 17** (Final)
- Prerequisites:** MGT 202 or equivalent
- Courses:** BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad
Note: BUAD 400 can count as an international business elective and/or Global Citizenship International.
- Faculty Leader:** Bogdan Bichescu, bbichescu@utk.edu
- Contact:** International Programs & Study Abroad, haslamabroad@utk.edu

May Mini-Term | International Business in Italy and the European Union

May 18-28, 2025



“ This program gave me the opportunity to immerse myself in various sectors of the Italian economy, exploring their food, cars, fashion, and tourism. From visiting businesses in northern Italy to touring famous landmarks, indulging in authentic Italian cuisine to viewing the stunning landscapes, I felt truly connected to the rich culture and history around me. This program not only broadened my understanding of international business but also allowed me to make lifelong friends and memories that I will always cherish! ”

– Leah Davis

Haslam Faculty-Directed Program, Italy

This program explores Italy's diversified economy through the lens of their prominent food, automotive, fashion, and tourism sectors. Students participate in a unique learning experience that considers trade, foreign direct investment, and competitive dynamics while fully immersing themselves in a context that is profoundly different from the United States. Students visit several northern Italian businesses and interact with local managers to gain an intimate understanding of the distinct institutional, political, and cultural differences.

Application Deadline: **November 25** (Priority); **February 17** (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad
Note: BUAD 400 can count as an international business elective and/or Global Citizenship International.

Faculty Leader: Paolo Letizia, pletizia@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

May Mini-Term | Global Supply Chain Management in Greece

May 18-28, 2025



“ Studying abroad in Greece was one of the most enriching and unforgettable experiences of my life. I had the incredible opportunity to expand my knowledge in a country known for its innovative and intricate supply chain management processes with peers across multiple majors. The vibrant Greek culture and rich history ensured there was never a dull moment as we interacted with diverse groups of people. The company visits were not only welcoming but also highly interactive, making our learning experience dynamic and engaging. I could not recommend studying abroad in Greece enough! ”

– **Morgan Beuscher**

Haslam Faculty-Directed Program, Greece

This course focuses on developing tactical plans in support of a firm’s supply chain strategies while highlighting how to integrate these plans into a unified and coordinated supply chain system. Students learn concepts and models important in supply chain planning with emphasis on key financial and operational tradeoffs.

Application Deadline: **November 25** (Priority); **February 17** (Final)

Prerequisites: BUAD 331

Courses: SCM 422: Supply Chain Planning and Financial Analysis (3 hrs.) or BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship International.

Faculty Leaders: John Bell, bell@utk.edu, and John-Patrick Paraskevas, jparaske@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu



IMPORTANT DATES

2025 Winter Mini-Term, Spring, and May Mini-Term Faculty-Directed Programs

The Office of International Programs and Study Abroad will open program applications early in the fall term. Check Haslam Headlines for updates.

- September 23:** Application deadline for the first-year experience programs and the economic empowerment service project in Vietnam program.
- October 14:** Application deadline for Haslam Undergraduate Study Abroad Scholarship for winter mini-term, spring, spring break, and Haslam faculty-directed programs.
- November 4:** Application deadline for winter mini-term and spring break programs and priority deadline for the United Kingdom program.
- November 25:** Priority application deadline for all May mini-term programs and final application deadline for the United Kingdom program.
- February 17:** Final application deadline for any remaining May mini-term program available spaces.

Note: *The dates and locations of Haslam faculty-directed programs are subject to change at the discretion of the college based on changing travel conditions.*



NEXT STEPS

Learn more about the itineraries, academic credit, and program costs and complete your application at programsabroad.utk.edu.

Still unsure of the best program for you? Schedule an appointment with the International Programs & Study Abroad Office through Vol Connect:

1. Log into your MyUTK account.
2. Select “Academic Support” from the options at the top of the screen and select “Vol Connect” from the dropdown menu. This will take you to the Vol Connect student portal.
3. Click “Connect” from the options at the top of the screen and select “Schedule Appointments” from the dropdown menu.
4. Click the blue “Schedule an Appointment” button.
5. Select the “Teams” tab.
6. Select the team “Haslam College of Business.”
7. Select the topic “Academic Advising.”
8. Select the subtopic “Int’l Prog/Study Abroad.”
9. Select the preferred date, time, staff member, and modality.
10. Indicate what you would like to discuss during your appointment in the comment box.
11. To confirm the appointment, click “Schedule ____ Appointment.” Your appointment will NOT be saved until you click this button.

International Programs and Study Abroad staff are also available for drop-in advising every Friday during the school year from 9 a.m. to 3 p.m. in HBB 261.

MY STUDY ABROAD

Checklist

- Meet with an International Programs and Study Abroad staff member to discuss program options.
- Create a budget for my study abroad program.
- Apply online for a faculty-directed program.
- Review my acceptance email.
- Submit my confirmation of program participation to secure my spot within five days of my acceptance.
- Ensure my passport is valid (does not expire within six months of my program end date) or apply for one if needed.
- Obtain a visa, if required.
- Submit my deposit and/or program fees.
- Research if I need any special immunizations for my program. Information regarding immunizations abroad may be found at: travel.state.gov and cdc.gov.
- Attend my program's pre-departure orientation session.
- Join my program's GroupMe to share photos, ask questions, and stay up-to-date on program events.
- Purchase my flight and send the itinerary and other materials to my program coordinator.
- Get ready for my next big adventure!**



INTERNATIONAL PROGRAMS & STUDY ABROAD

Center for Student Engagement & Success
261 Haslam Business Building
haslam.utk.edu/study-abroad

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